

**ORDER**

**Orders**  
**Order / Rev:** GeyB01  
**Alt Order #:**  
**Product Desc:** US Congress  
**Estimate:**  
**Flight Dates:** 10/03/16 - 10/28/16  
**Original Date / Rev:** 09/29/16 / 09/29/16  
**Order Type:** Political

**KPLC-TV Lake Charles**

**Primary AE:** Political/Local Political/Local  
**Sales Office:** KPLC  
**Sales Region:** Local

**Agency**  
**Name:** POL/Geymann, Brett/R/US Congress  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 13454  
 Lake Charles, LA 70612

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Geymann, Brett/R/US Congress  
**Demographic:** HH  
**Product Codes:** PL810  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	23	\$4,515.00	\$3,837.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$4,515.00	\$3,837.75	0.00
<b>Totals</b>	<b>23</b>	<b>\$4,515.00</b>	<b>\$3,837.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political/Local Political/Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPLC	10/03/16	10/28/16	LOC M-F 530-7a 7News Sunrise	Comm	530-7am	MTWTF--	:30	5	\$165.00	P 5	0.00	NM	20	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		5				\$165.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		5				\$165.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$165.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$165.00		0.00			
N 2	KPLC	10/03/16	10/09/16	LOC M-F 6-630p 7News at Six	Comm	559-630pm	M-W-F--	:30	3	\$405.00	P 5	0.00	NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	M-W-F--		3				\$405.00		0.00			
Totals														23	\$4,515.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, BRETT Geymann  
 being/on behalf of: myself  
 a legally qualified candidate of the Republican  
 political party for the office of: LA CD 3  
 in the CONGRESS  
 election to be held on: NOVEMBER 8 2016  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see Attached			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/29/16  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] Stephanie Gill National Sales Coord.  
Signature Printed Name Title



**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**POL/Geymann, Brett/R/US Congress**  
**PO Box 13454**  
**Lake Charles, LA 70612**

<u>Contract / Revision</u> GeyB01 /		<u>Alt Order #</u>
<u>Product</u> US Congress		
<u>Contract Dates</u> 10/03/16 - 10/28/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Geymann, Brett/R/US Congress		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Political/Local Politics	<u>Sales Office</u> KPLC
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/03/16	10/28/16	7News Sunrise	530-7am		:30				NM	20	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	MTWTF--				5	\$165.00				
	Week:	10/10/16	10/16/16	MTWTF--				5	\$165.00				
	Week:	10/17/16	10/23/16	MTWTF--				5	\$165.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$165.00				
N 2	KPLC	10/03/16	10/09/16	7News at Six	559-630pm		:30				NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	M-W-F--				3	\$405.00				
<b>Totals</b>								<b>0.00</b>				<b>23</b>	<b>\$4,515.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/28/16	23	\$4,515.00	(\$677.25)	\$3,837.75
<b>Totals</b>	<b>23</b>	<b>\$4,515.00</b>	<b>(\$677.25)</b>	<b>\$3,837.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.